

2024 ADVERTISING RATES

2024 Print Ad Rates

Ad size	1x	4x	6x	Size
Double page	\$3000	\$2695	\$2495	16.75 x 10.7*
Full page	\$1995	\$1800	\$1695	8.375 x 10.75*
2/3 page	\$1490	\$1300	\$1195	4.75 x 9.88
1/2 page	\$1325	\$1195	\$1095	7.25 x 4.88
1/3 page	\$925	\$825	\$765	V 2.25 x 9.88 B 4.75 x 4.88
1/4 page	\$795	\$700	\$695	V 3.44 x 4.88 H 4.75 x 3.18
1/6 page	\$495	\$425	\$385	V 2.25 x 4.88 H 4.75 x 2.38

Specs: Bleed full page only 0.125 in. on each side (8.625 x 11.125).
All other ads do not need bleed, but do require a 0.5 pt border. File format: press optimized PDF.

Covers: Back cover \$250 extra, Inside covers \$150 extra. Discounts on multiple issues booked together.

Non-profit rates available.

Agency Commission 15% to recognized agencies if paid within 30 days.

Prices effective to December 2024

2024 Sponsored Articles

Double-Double - Full Page Print Article + Full Page Ad \$2,895
Double 1/2 & 1/2 - Half Page Print Article + Half Page Ad \$1,995
Sponsored Articles Online - Article, photo, keywords, social media share - \$795

Buyer's Guide - Spring Issue Print + Online until April 2025

Basic Listing \$385 per year
 Print + online directory, choose your category. Additional categories/keywords \$65 each

Enhanced Listing \$475 per year

Enhanced Top Spot \$950 (limited to 5) per year

2024 Digital Ad Rates

ONLINE ADS	1 - 3 Months	4-6 Months	12 Months
Banner - Responsive 970 wide X 90 pixels high 728 wide X 90 pixels high 300 wide X 50 pixels high	\$250/month	\$125 /month	\$95 /month
Right Side Box 300 wide X 250 pixels high			

12 months directory listing online only \$250 per year

Digital Ads can be sent in .jpg .png or .gif format.

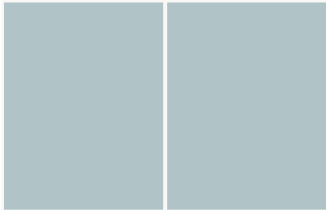
2024 Booking & Material Deadlines

Issues:	Booking	Material
Pre-Spring (Feb/Mar)	Dec. 15	Jan. 12
Spring (April) + Buyer's Guide	Feb. 10	Feb. 17
Summer (May/June)	April 10	April 21
Innovation Issue (July/Aug)	May 15	June 2
Fall (Sept/Oct)	Aug. 15	Aug. 31
Year-End (Nov/Dec)	Oct. 10	Oct. 24

ORCHARD & VINE Magazine
 Before & After Media Inc.
 Okanagan Valley, BC, Canada
 sales@orchardandvine.net
 o: 250-448-2630
 c: 250-575-4004
 orchardandvine.net

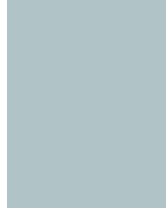
PRINT AD SIZES

Magazine Trim Size 8.375 x 10.75



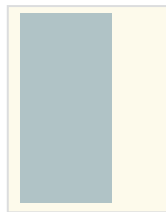
DOUBLE PAGE SPREAD

Trim Size:
16.75 in" w x 10.75" h
With Bleed:
17" w X 11" h

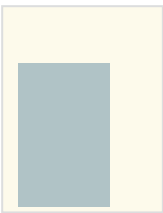


FULL PAGE

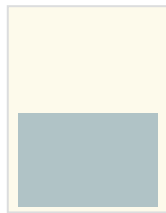
Trim Size: 8.375 x 10.75
With Bleed: 8.625 x 11.125



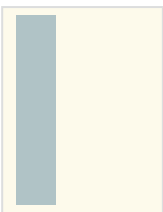
2/3 PAGE VERTICAL
4.75 x 9.88



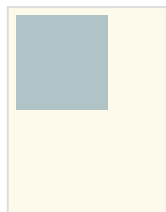
1/2 PAGE VERTICAL
4.75 x 7.38



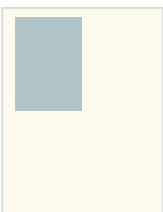
1/2 PAGE HORIZONTAL
7.25 x 4.88



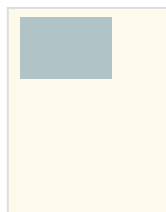
1/3 PAGE VERTICAL
2.25 x 9.88



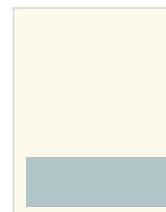
1/3 PAGE BLOCK
4.75 x 4.88



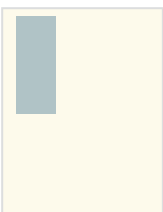
1/4 PAGE VERTICAL
3.44 x 4.88



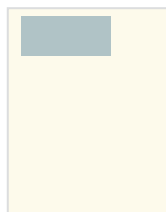
1/4 PAGE HORIZONTAL
4.75 x 3.18



1/4 PAGE BANNER
7.25 x 2.25



1/6 PAGE VERTICAL
2.25 x 4.88



1/6 PAGE HORIZONTAL
4.75 x 2.38

FILE FORMAT

Preferred format is press optimized PDF with fonts embedded. We can accept files in Adobe Indesign, Illustrator or Photoshop. All files should be 300 dpi resolution at full size. CMYK colour only, no Microsoft files or Pantone colours please.