

we cultivate connections

Our readers are engaged decisionmakers

SPRING ISSUE
With readers
April 10



Be part of our Spring Issue + Buyers Guide

Coming to our readers this April, our Spring issue we dig into the heart of the industry, covering the latest trends, spotlighting innovators and sharing stories from the field.

For 67 years, Orchard & Vine Magazine has been the go-to resource for grapegrowers and the wine, berry and tree fruit industry. We've built a loyal community of readers who look forward to each issue, from Nova Scotia to B.C.

Showcase your business

Booking Feb 16

Ad Materials Mar 2

7,800

READERSHIP

we reach
growers

Direct mail delivered to orchardists, berry and grape growers, and Canadian wineries, packed with industry insights and inspiration.

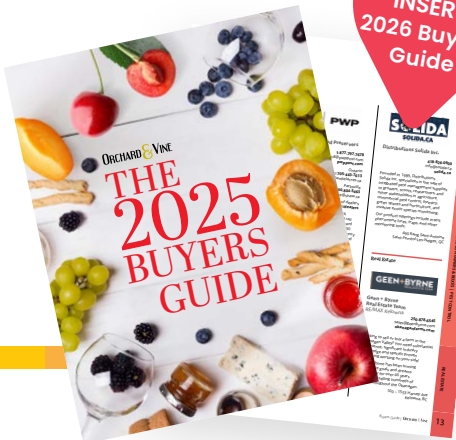
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ORCHARD & VINE

SPECIAL
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2026 Buyers
Guide



1/4
Page

1/4
Page

1/4
Page

Book the next 3
issues and save.

BUYERS GUIDE + online directory
Book your listing. AI search ready.

Buyers Guide print + online

Apr

Booking Feb 10
Materials Mar 2

With readers:
Apr 10



Position your brand as an industry leader by joining our guide of top suppliers, equipment providers, and service experts.

Featured in our expanded Spring issue, the guide makes it easy for owners and growers in the wine, berry, and tree fruit industries to find the trusted partners they need to grow their businesses.

Real Estate

Geen + Byrne
Real Estate Team
RE/MAX Kelowna

250-878-6545
sales@geenbyrne.com
okanaganfarms.com

Looking to sell or buy a farm in the Okanagan Valley? You need substantial experience, significant industry knowledge and specific proven marketing working on your side!

Geen + Byrne has been turning real estate goals and dreams into reality for over 40 years combined, selling hundreds of farms throughout the Okanagan.

100 - 1553 Harvey Ave
Kelowna, BC

Buyers Guide | ORCHARD & VINE **13**

Print Directory +Online
\$460
one category

70 words
logo
contact info
company profile

+\$65 category
full company profile listed
under each category

CATEGORIES

- | | | |
|-----------------------------------|------------------------------|--------------------------------|
| Accounting-Taxes | Farm Management | Refrigeration |
| Aerial Surveying and Mapping | Fencing | Rootstock |
| Appraisals | Fertilizer-Compost | Safety |
| Arborist | Financial Services | Seeds |
| Associations | Frost Protection | Software |
| Barrel Racks | Fuel | Soil & Soil Testing |
| Beverage Canning | Greenhouses | Soil Management |
| Biostimulants | Insurance | Solar Services |
| Bottles | Irrigation | Sprayers |
| Buildings, Roofing | Juicing Services | Spreaders |
| Bulk Wine | Labels & Labeling Equipment | Storage |
| Cider Supplies | Landscaping | Tanks, Containers, Barrels |
| Concrete Resurfacing | Legal | Tractors, Sprayers & Machinery |
| Consulting | Management Consultants | Vineyard Equipment |
| Corks, Capsules & Closures | Marketing | Viticulture |
| Crop Protection | Mobile Canning | Viticulture Consultant |
| Distilling Supplies and Equipment | Netting | Warehousing & Distribution |
| Dust Control | Nursery Supplies | Wind Machines |
| Education | Orchard Supplies | Winery Consultant |
| Electrical Services | Packaging Containers & Boxes | Winery Equipment |
| Employment Services | Pest Control | Winery Services |
| Fabricating | Propagation | Winery Supplies |
| Farm Equipment | Real Estate | |

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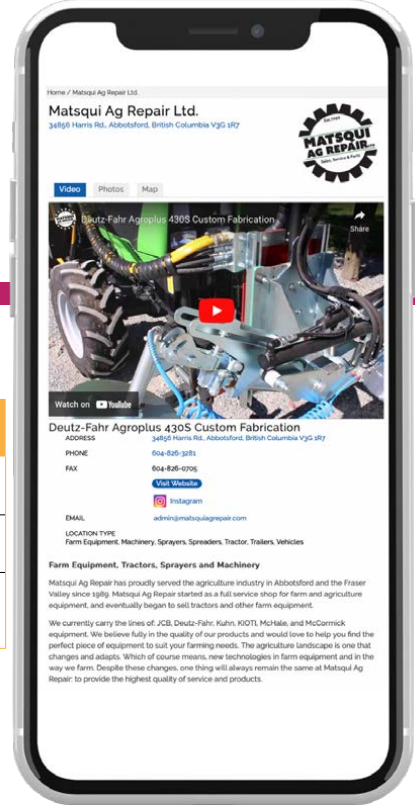
AI SEARCH READY



Online Only
\$325
one category

150 words
logo
website link
contacts
company profile

+\$65 category
full company profile listed
under each category



Buyers Guide	Basic	Enhanced	Top Spot	Size
Online	\$325	✓	✓	
Print + online	\$460	\$595	\$950	2.25 x 4.88
+category	1 included +\$65 each	2 included +\$65 each	3 included +\$65 each	

*Only five top spots available

The top source for online search for wine, berry and tree fruit industry suppliers and services.

Our online Buyer's Guide isn't just a directory—it's a powerful tool designed to enhance your brand's visibility.

As search engines and AI assistants sort through billions of pages, only trusted and relevant content rises to the top. With Orchard & Vine's industry reputation and structured listings, your profile is built to surface in both AI answers and search results.

Pair that discoverability with interactive maps, live links, and multimedia, and your brand captures attention at the exact moment buyers are ready to act.

we reach
buyers

12 MONTHS PER YEAR



BOOK TODAY

Enhanced Listing
\$595
print+online
two categories

Video
+photos
+map, map link
+social links

Top Spot
\$950
print + online
three categories

Highlighted listing
Appear top of site

Video
+photos
+map, map link
+social links

+ print listing